



Rockwall Main Street Advisory Board Meeting Minutes

Council Chamber Conference Room/City Hall – 385 South Goliad

Thursday, November 16, 2023 - 5:00 P.M.

Board members present: Grant English, Geoffrey Lyons, Chad Fogg, Board Chair Gary Cannavo, Revi Menasche

Absent: Stacy Fuqua, Hailee Alberti

Staff present: Bethany Browning, Main Street Manager

Guests: Councilman Mark Moeller

1. CALL THE MEETING TO ORDER

Board Chair Cannavo called the meeting to order at 5:02PM. Board Chairman Cannavo introduced new board member Revi Menasche.

2. OPEN FORUM

There were no visitors present to speak during open forum.

3. DISCUSSION/ACTION ITEMS

A. Review and act on the October 17, 2023 meeting minutes: Board Member Fogg made a motion to approve the minutes as presented, Board Member Lyons seconded, the motion passed 5-0.

B. Staff update: Downtown Music/Outdoor Speakers, Holiday Banners, Welcome Signage MSM, Browning:

- Outdoor speaker equipment arrived last week
- Installation meeting scheduled for next week
- Committee will work on an event for unveiling
- Banners shipped and will be put up next week
- No update on welcome signage

C. Discussion related to downtown parking solutions, Board Member English:

- Obtained some preliminary pricing on rental of a trolley by the hour
- Discussed possible advertising to subsidize the rental fees
- Several options in addition to the trolley, i.e. luxury van
- Need to identify pick-up and drop-off locations at various locations, i.e. Harbor and DT
- Will look into smaller smart car options to shuttle visitors from anterior parking lots to DT
- Would a 1-year trial period be best – to discuss in future meetings
- Would better lighting in The Center parking lot help with awareness and safety
- Could we utilize downtown speaker system for public announcements related to parking

D. Discussion/update related to promotions committee, MSM Browning: MSM to reach out to committee next week to set-up future meetings.

E. Discussion regarding City Council activity report/presentation, Chairman Cannavo:

- Gary asked members to prepare their portion of the presentation and send to MSM to compile
- Need to keep each presentation to 2 minutes if possible
- Share the accomplishment of the goal or if goal is in progress, the need and the importance

- Members were asked to have their portion of the presentation prepared by the December meeting

F. Main Street Manager's Report:

Main Street District Activity

Several boutiques interested in finding space on the square

Rockwall Main Street

4 board seat re-appointments in January 2024.

Accreditation Framework due in January 2024.

2023 Upcoming Events:

Hometown Christmas – December 2

Holiday Home Tour – December 8-9

*Asked for volunteers. Board members Lyons, Menasche and Fogg volunteered.

Next meeting is scheduled for Tuesday, December 19.

4. **ADJOURN:** Meeting adjourned at 6:15PM. Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS 19th DAY OF DECEMBER 2023.

MAIN STREET ADVISORY BOARD CHAIRMAN: GARY CANNAVO